



the steps to completing a video project with stonestreet cinema



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INTRODUCTION

Chances are, we've already completed this step! This is our initial point of contact, be it via email, on the phone, or in person.

Nice to meet you!



DISCOVERY CALL

After our initial contact, we'll want to learn a bit more about you and your needs. We'll use the information we gather on this phone call to generate a quote and get the initial creative gears turning.



PROPOSAL & DEPOSIT

Now we will generate a proposal that contains a scope of work, as well as some information on objectives and timelines.

The proposal will also contain a quote. This number is still negotiable, depending on your needs.

The bottom of this document will contain a contract in case you're ready to get things started!



PRE-PRODUCTION

This is where we'll do our planning and creative work. We'll work with you to generate a script, hire a cast and crew, as well as lay out the final schedule and locations.

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PRODUCTION

Now we can get the cameras rolling! Production is when we finally get to carry out the shooting of the concepts we developed in pre-production.

We'll be at the scoped location(s) or in a studio, filming whatever concepts we developed in pre-production.



POST-PRODUCTION

During post-production, we will log the footage and assemble what will ultimately be the final video.

In post-production, we will create the narrative timeline, handle color correction as well as sound design and sound mixing.



REVISIONS

Now it's your turn to review the footage. The revision process allows you to review the edited video and provide notes for any adjustments you want made.

The scope of work will outline the specific number of revisions allowed for your contract.



DELIVERY & PAYMENT

That's a wrap! To finish up, we'll deliver to you the final video digitally and/or on a physical hard drive, depending on your contract.

Upon delivery, you will receive an invoice for the remaining production fee.

And that's it!